

GARDNERS SPONSOR UK INDEPENDENT BOOKSELLER OF THE YEAR AWARD

NOT FOR RELEASE BEFORE FRIDAY 26TH FEBRUARY 2010

Gardners Books is an independently owned business and has been since its acquisition in 1986 by Alan Little and his family. Offering strong support for Independent Booksellers has always been a priority for our experienced team of staff and is reflected in many of our innovative services and products. From the introduction of Gardlink in 1990 to our digital warehouse in 2008, our unique relationship with both publishers and retailers enables us to co-ordinate trading between all parties, through services which are easy to access and ultimately provide an effective and low cost solution.

This year the award for Independent Bookseller of The Year will be presented to a store that has succeeded in the toughest of economic climates. Gardners Books is delighted to sponsor this important award and sees it as the ideal opportunity to unite Publishers and other service providers through our existing supply channels and encourage even greater support for Independent booksellers through 2010 and beyond. As part of our continued commitment to Independent Booksellers we will also be offering the winner a cash prize to promote and market their store with the assistance of a free consultation from PR agency Midas

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