

Press Release



For Release Monday August 18

DAB **Dial-A-Book**

More Than 210,000 First Chapter Excerpts of US books To Be Made Available in UK by Gardners Books Ltd.

Dial-A-Book Inc, the largest creator and distributor of book text excerpts in the United States and Gardners Books Ltd., the largest book wholesaler in the United Kingdom, have announced a joint book excerpt distribution program.

The excerpts of US books which Gardners will distribute in the UK and throughout the world contain full bibliographic data, tables of contents and five to nine pages on initial text.

“Gardners are pleased to bring this invaluable sample material, which has previously only been available within the USA, to retailers, librarians and book buyers, through our Digital Warehouse. Giving professional book buyers in retail and libraries, and consumers buying on our customers retail websites, access to sample content prior to purchase will greatly enrich their buying decision.” said Bob Jackson, Commercial Director of Gardners Books Ltd.

Stanley R. Greenfield, President of Dial-A-Book Inc. indicated that the extended distribution of this book data will mean more widespread sales of US works in the global marketplace.

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