

# ***Gardlink***

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## **STOCK CONTROL AND TILL SOFTWARE IN ONE PROGRAM**

Buy, sell, manage stock, report, return, search and more



***Gardners***

# GROW YOUR BUSINESS WITH SOFTWARE YOU CAN TRUST

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Gardlink is one of the fastest-growing Point of Sale systems on the market, the popular choice for independent booksellers around the UK and beyond.

Gardlink has been designed not only to offer real-time information on over 2 million products, supplied by Gardners but also as an open system to allow electronic ordering direct to all the leading Publishers and a wide range of non-book suppliers.

Developed by Gardners the UK's leading independent book wholesaler, with a catalogue of printed and digital books, as well as an extensive range of non-book items including, toys, stationery, and gifts.

Time and cost efficiency have been top considerations in the development of the software, which offers a user-friendly, non-technical layout, we aim to make bookselling easy.

## GARDLINK ALSO INCLUDES ACCESS TO THESE KEY INDUSTRY PARTNERS

### NielsenIQ BookData

Access the weekly sales charts with NielsenIQ BookScan Lite, create core stock ranges and cross-check your stock against national bestseller charts.

### EDELWEISS

Compare your orders, stock and sales data to other affiliated shops, Utilise the online tools to build orders based on reviews, and analyse product performance.



Sell, Top Up and Redeem National Book Tokens through your EPOS system to increase book sales and speed up selling.



Allow your bookshop stock to be searched via Google and Facebook, and encourage more footfall.



Process electronic returns for a range of suppliers, to maintain stock levels.



Search availability and manage orders with one connection to multiple UK suppliers.



### **QUICK & EASY ORDERING**

Gardlink offers a simple process to build orders for all of your suppliers, allowing you to order in real-time, reserve stock and also re-order from sales to quickly review and replenish your stock.



### **PRODUCT & STOCK MANAGEMENT**

An ever-growing database gives you instant access to millions of titles with real-time stock information. Capturing order, stock and sales data for all of your products, including non-book products.



### **SALES ANALYTICS & ECOMMERCE**

Gardlink offers a wide range of reports tailored to your shop's needs so you can keep on top of sales trends, stock turn and space planning. Print or export reports to a spreadsheet for further analysis.

## **GARDLINK OFFERS YOU ALL OF THIS AND MORE...**

#### **ORDERING**

- ✓ Easily replenish stock based upon your sales
- ✓ Open ordering to any supplier
- ✓ Single line quick order & product data from multiple screens

#### **CUSTOMER FACILITIES**

- ✓ Comprehensive customer contact database
- ✓ Automated customer SMS & Email notifications
- ✓ Loyalty card compatibility

#### **REPORTING OF SALES & STOCK MOVEMENT**

- ✓ Rapid report generation
- ✓ Over 100 customisable reports
- ✓ Export to CSV (MS Excel)
- ✓ Run multiple copies of reports simultaneously

#### **BOOKSHOP INVOICING**

- ✓ Raise invoices, credits and delivery notes
- ✓ Customise documents with your own logo
- ✓ Automated stock adjustment and sales history

#### **FLEXIBILITY**

- ✓ Add up to 10 Windows PCs or laptops
- ✓ Work offline at events and festivals, and still capture the book sales electronically
- ✓ Bluetooth scanners for easy upload to your smartphone or tablet
- ✓ Add EPOS for capturing financial data
- ✓ Order via EDI, Email, Print or FTP methods

#### **QUICK & EASY STOCK CONTROL**

- ✓ Instant access to millions of titles
- ✓ Real-time stock availability
- ✓ Last 36 months of sales history
- ✓ Add any product with a valid SKU/EAN
- ✓ Quickly process your goods-in
- ✓ Remove stock and record sales for events
- ✓ Stock take via cordless scanners
- ✓ Electronic returns via Batch
- ✓ Import your product lists for document creation



GET FRIENDLY SUPPORT  
FROM BOOK TRADE PROFESSIONALS

## OUR SUPPORT TEAM AT YOUR SERVICE

Readily available via telephone and email, our Helpdesk team will assist and support you in getting the most from Gardlink from the moment you sign up, from installation to everyday use.

The HelpDesk is open from 09:00 - 17:30 Monday to Saturday, all year round. Extra cover on Sundays through December ensures you have all the support needed during the busy festive season.

### OUR CUSTOMERS SAY ★★★★★

*The Gardlink EPOS system is very comprehensive, and provides functionality for every type of bookselling business. A lot of great features, so up to any individual user, how they use them. The support team are excellent, friendly, courteous and always helpful with excellent response times.* [Carolyn Clapham, Storytellers Inc.](#)

*"I don't know how I coped without Gardlink. The system is incredibly easy to use, allowing me to focus on my customers and the books. From managing stock to a loyalty scheme, it has everything in one place. I also can't credit the Gardlink team enough. Friendly, approachable and incredibly knowledgeable - not only of their systems but of bookselling as a whole, so they can anticipate our needs."* [Robyn Parker-Hales, Imaginarium Books](#)

*Gardlink software is our backbone, we refer to it constantly for stock control, book ordering, invoicing and the many other systems that make a bookshop tick. We never fail to be impressed by the friendly and fast helpline, who are extremely patient with us.* [Jo Coldwell, Red Lion Books](#) . [Jo Coldwell, Red Lion Books](#)

TAKE THE NEXT STEP  
**REQUEST A DEMO**

01323 521 555 | [www.gardners.com/Services/Gardlink](http://www.gardners.com/Services/Gardlink) | [Gardlink@Gardners.com](mailto:Gardlink@Gardners.com)