

## SPONSORSHIP OPPORTUNITIES

Once again, we are opening the doors at the Gardners Trade Show for you to be able to sponsor various elements of the show, and launch your profile and brand that little bit further. You have the opportunity to gain additional exposure in conjunction with Gardners, to booksellers. Each package gives you a different outlet to be able to do this, whether it be by banners, flyers, lanyards or bags to name but a few. Each option is detailed below:

### GOLD - LUNCH

Booking our primary sponsorship package for the show would mean you are sponsoring lunch for all visitors to the Trade Show.

We will show you as the Gold sponsor, you would be entitled to a pop up stand (we will produce based on your design) in the main food area, and your logo will be included in all show communications.

**COST: £1,750**

### SILVER - REFRESHMENTS

Our silver sponsorship package covers refreshments and light snacks for delegates throughout the afternoon of the show.

As part of your sponsorship, you would be entitled to A4 pop up signs/adverts around the refreshment area and your logo will be included in show communications.

**COST: £1,250**

### BRONZE A -BRANDED LANYARDS

All delegates at the show would receive their name badges with your lanyard. (Supplied by sponsor)

**COST: £450**

### BRONZE B -BRANDED TOTE BAGS

Each arriving delegate would receive your tote bag and some contents on arrival. (Supplied by sponsor)

**COST: £450**

### GENERAL

General sponsor, will be included in show communications.

**£300**

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### TOTE BAG ITEM

You can have an item included in the tote bags for customers.

**£150** (per item)

Each space is available on a first come first served basis. The contract will need to be signed before marketing takes place.

### For more information or to book:

Please contact Nikki Daigneault on: Phone 01323 525666 | email: [nikki.daigneault@gardners.com](mailto:nikki.daigneault@gardners.com)